



20 Annual 20 Report



Eden Reforestation Projects

PLANT TREES | SAVE LIVES



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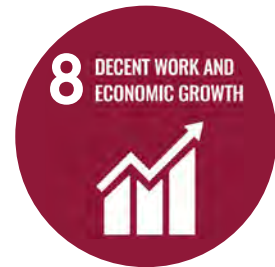
Mission

To offer the dignity of fair employment to people living in impoverished communities, who become transformational agents of global forest restoration.

Vision

Eden's global restoration network is creating livelihoods for millions of people living in extreme poverty by empowering them to restore and protect forests on a massive scale.

Sustainable Development Goals



Thriving in Spite of Chaos

MESSAGE FROM EDEN'S FOUNDER/CEO

2020 will go down in history as one of the most chaotic years in modern times. Nevertheless, and against all odds, Eden Reforestation Projects (Eden) managed to thrive despite the many difficulties encountered during the COVID-19 pandemic. I could not be prouder of our US and International team members. Further, I am grateful for the thousands of business partners, foundations, and generous individuals who made 2020 such a successful year. With a mind towards celebrating a breakthrough year, here is a quick summary of our most significant growth measures:

195,843,239 additional trees were planted in just one year - a growth rate of 222.66% during 2020 over 2019.

By December 2020, Eden managed to provide full and partial season employment to 17,586 individuals living within impoverished global communities.

Our total income increased from \$4,875,545 in 2019 to \$18,288,923 in 2020. Growing by 275% during such a difficult year is unheard of.

Despite all the challenges associated with travel restrictions, Eden still managed to open Honduras and Nicaragua as our newest project nations in 2020.

Again, 2020 proved to be a year of remarkable success measures despite the odds. As we look to the future, please know that Eden's international team members remain committed to seeing exponential growth being our norm during 2021 and beyond. After all, there are still massive numbers of people living within impoverished communities waiting to become agents of environmental transformation.



DR. STEPHEN FITCH

Thank you for being part of a global transformation team.

Dr. Stephen Fitch

Thriving in Our Project Nations in 2020

When a global pandemic hit, unprecedented was hardly a strong enough word to accurately describe what was going on. However, being an organization that thrives despite chaos to provide a consistent, fair wage to over 17,500 employees in eight countries meant that all of Eden's teams around the world had to adjust how they worked to safely and efficiently continue the mission. Within the eight project nations where Eden works, maintaining a consistent income means everything, and the urgency of restoring their vital ecosystems is far too great. With the safety of the people in mind, Eden teams quickly began socially distant training, producing hand sanitizer, and installing portable handwashing stations in remote planting sites.

The COVID-19 pandemic continues to impact the work. Despite these challenges, international teams and leaders in each country find ways to continue serving their local communities in order to deliver results and impact lives.



Madagascar

Madagascar is home to over 200,000 unique animal and plant species found nowhere else in the world. However, more than 90% of Madagascar's original forests have been destroyed, displacing entire animal species and limiting Malagsy's ability to live off the land. In the coastal regions, mangrove deforestation has destabilized the coastline, increasing the coastal communities' vulnerability to storms and other extreme weather events that are becoming more frequent and intense.

In response to the large-scale loss of forests in Madagascar, Eden launched its first Madagascar project site in 2007 by restoring ecologically devastated mangrove estuaries in the northwest region of the country. What began as primarily mangrove restoration grew to include a variety of native dry deciduous species in 2012. Since then, Eden Madagascar has expanded to over 76 project sites throughout the nation. Over the past 14 years, more than 407 million trees have been planted across the country, and over 4 million workdays have been provided to people living in extreme poverty, making Madagascar Eden's largest project nation!



From Producing Illegal Charcoal to Healing the Environment

Although charcoal production is illegal in Madagascar, the majority of Madagascar's population produces charcoal as a source of income or uses charcoal to cook meals for their families. On December 6th, 20 people were arrested and sentenced to prison for making charcoal near Mahajanga, Madagascar. Amongst these 20 people were 6 women and 14 men who were trying to earn an income to provide for their families. In prison, the inmates are often not provided with any food, making these 20 men and women at risk of death by starvation. When Josy, Eden's National Director of Madagascar, heard about their prison sentence, he went to the Director of Water and Forestry to fight for their freedom. Upon their release from prison, Josy provided them with food and an employment opportunity at Eden. This group that once had to produce charcoal to survive is now earning a fair and consistent wage by restoring the environment.

Eden's Largest Project Nation



76

PROJECT SITES



4,528

TOTAL NUMBER OF EMPLOYEES



2,246 : 2,282

MALE TO FEMALE EMPLOYEES



12

NUMBER OF NURSERIES



145,795,847

TREES PLANTED

Haiti

Despite decades of work and millions of dollars invested by the international community, Haiti remains one of the most environmentally degraded countries in the world. The ecological devastation in Haiti has led to varying levels of crop failure, flooding, soil erosion, water table depletion, and more. This level of deforestation has impacted people living in extreme poverty the most, as often, their only way to survive is through the use of their environment's natural resources.

To help combat deforestation and the lack of food security in Haiti, Eden launched an agroforestry program in 2010. The focus of the agroforestry program is to equip local farmers with the training, tools, and trees needed to design their plots, grow, and care for the trees provided to them. Seedlings are typically grown at Eden's nurseries and distributed to farmers nearby. Some trees produce food, while others provide timber, fuelwood, and habitat values. Products from these trees can also be sold domestically and internationally as a way to increase household income, benefiting the community both economically and environmentally. As the work continues to grow, the teams in Haiti expanded in 2020 to launch a mangrove reforestation project, increase oversight, improve planting methodologies, and monitor tree survival rates.



From Student Intern to Field Manager

Saul Jean-Gardy has been passionate about the environment and nursery production for as long as he can remember. In 2014, his passion led him to begin studying agronomy at the Providence University of Haiti. He could not afford the tuition fees, so he joined a student work program designed to help students pay their tuition through volunteering. The program connected Jean-Gardy with Eden, where he became a Volunteer Nursery Manager. This opportunity provided by Eden, along with other sponsorships, helped Jean-Gardy pay his tuition fees at the university. Jean-Gardy and his team grew 50,000 seedlings, reforested parts of the university campus, and distributed seedlings to the local community. Within a year of volunteering, he advanced into a paid position. From October 2018 to May 2020, he managed the planting site in Balan. Recently, he was promoted to Field Manager of the mangrove reforestation program in Aquin. Jean-Gardy is thankful for everyone who has supported him and helped him succeed in his journey.

Alleviating Food Insecurity Through Agroforestry



 **7**
PROJECT SITES


1,272,766
TREES PLANTED

 **5**
NUMBER OF NURSERIES

 **30**
FULL-TIME EMPLOYEES

 **76**
TOTAL NUMBER OF EMPLOYEES

Nepal

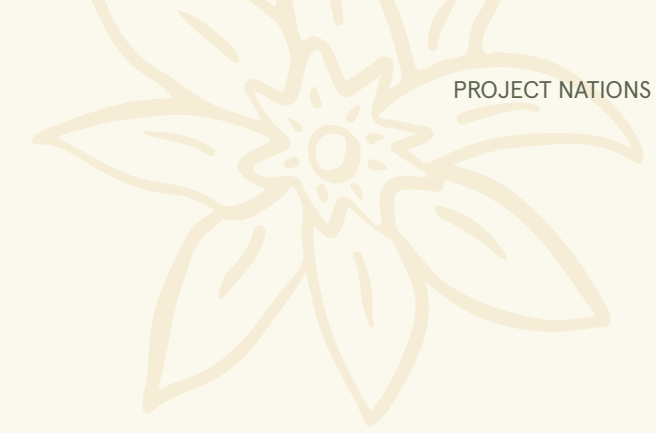
Nepal is one of the poorest and least developed countries in the world. Today less than 30% of its forests remain. When the local environment is destroyed, people living in extreme poverty are the first to feel the effects as people who live in rural regions directly depend on their natural environment for food, shelter, and income.

Eden began working in Nepal in 2015 to support extreme poverty alleviation and environmental restoration across the country. So far, Eden has planted more than 7 million trees across the nation, from Community Forests to the mountainous Nawalparasi District to the lowland alluvial plains in the Terai Region and around the Chitwan National Park. Women's empowerment is a main pillar for the project in Nepal. Over half of the Eden Nepal staff are women! These women are provided with opportunities to restore their environment, manage nurseries, lead teams, and more. With sustainable employment, they can support themselves and their families, helping end the cycle of extreme poverty. Despite the challenges the team faced due to the COVID-19 pandemic, they were still able to launch new nurseries and planting sites.

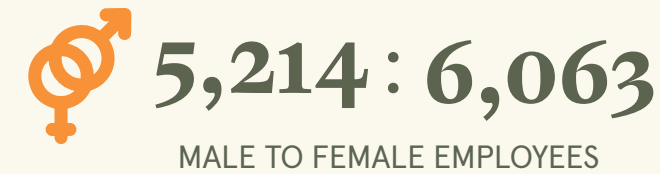


A Businesswoman Overcoming Nepal's Lockdown

Nima Dolma Lama is a businesswoman, wife, mother, and grandmother from the Sindhupalchok District in Nepal. Her family operated a small hotel and farm to support their daily needs. When Nepal went into lockdown due to the COVID-19 pandemic, she was forced to close her hotel. Her family was left with the farm as their only source of income, which did not yield a sufficient amount of crops year-round to support their daily needs. This is when she connected with Eden for an employment opportunity and was provided with a full-time position. With the consistent income she earns by working with Eden, she can afford her family's daily household expenses. Nima said she is grateful to make a living restoring the environment and sees Eden's projects in Nepal as improving the livelihoods in the community.



Empowering Women



*Employees includes daily, weekly and/or monthly seasonal workers

Indonesia

Made up of over 17,000 islands, Indonesia is one of the most biodiverse regions in the world. In the last three decades, Indonesia has lost over 40% of its mangrove forests, affecting not only the environment and the species that rely on forests but also the communities that depend on this ecosystem for survival. Biak Island is one of Indonesia's most impoverished areas, where more than half of the population relies on subsistence farming and fishing for their livelihood.

Eden began working with the local community on Biak Island in 2017, focusing on the restoration of mangrove and tropical forests. Eden also promotes food security by helping local communities plant a variety of agroforestry trees. Over the years, the planting efforts have expanded rapidly into four additional regions: Yapan, Seram, Numfor, and mainland West Papua. The COVID-19 pandemic restricted travel between islands during 2020, but the team persisted and planted over 24 million trees, providing 248,545 workdays for people living in extreme poverty.



Transforming Seeds into Trees

Yubelina collects seeds and plants trees for Eden Indonesia. Her husband is a fisherman, but the income he earns is inconsistent. They cannot afford a boat with an engine, so he uses a small rowboat to fish. Often, it takes several days to catch enough fish and make a profit, meaning Yubelina and her husband were in constant search of reliable income.

In 2019, Yubelina started working for Eden as a planter. With the consistent income she earns, she is able to afford their daily expenses and set aside savings in case of a family medical emergency. She is also saving money for a trip to visit her grandchildren in Jayapura and to purchase a motorbike for transportation. Yubelina and her husband were also given the opportunity to collect seeds and store them at their house until planting season. Together they have collected over 5,000 seeds! Yubelina says her work brings goodness to her, her family, and nature, and she is proud to see the seeds she has collected grow into trees.

Restoring the Global Center of Marine Biodiversity



Mozambique

Mozambique is located on the eastern coast of Africa and is home to hundreds of endemic mammal species. Once full of vast mangrove estuaries and forests, Mozambique is now suffering the consequences of deforestation. More than 45% of the country's population lives below the poverty line and relies heavily on natural resources and forests for survival. As the forests disappear, the more difficult it becomes for people living in extreme poverty to provide for themselves and their families.

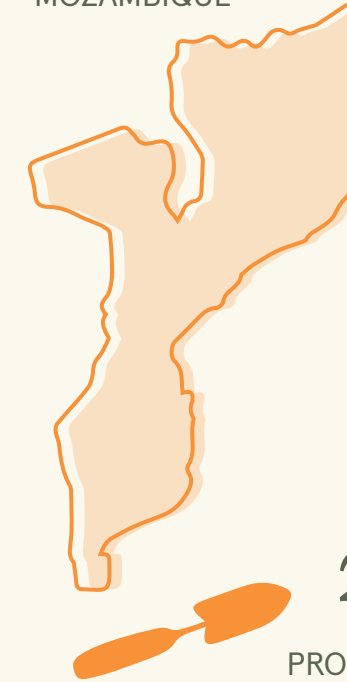
Eden is working with local communities to bring back Mozambique's forests and offer long-term employment to people living in impoverished areas. Eden began its work in Mozambique in 2018 with the Katembe and Madjuva planting sites near Maputo. In 2020 alone, more than 16 million trees were planted across 21 mangrove sites and 7 terrestrial sites. The work at these 28 project sites helps protect coastal communities from environmental disasters, improve fisheries, remove carbon from the atmosphere, and increase biodiversity while also addressing the urgent need for extreme poverty alleviation and women empowerment.



A Musician Reforesting Mozambique

Jonas Marco Maposse is an aspiring musician and student who works at the Muntanhane project site in Mozambique. Before he joined Eden, Jonas worked as a bricklayer's assistant, but the work was inconsistent. While walking down the street one day, two of Eden's leaders approached him and asked if he was interested in working at an upcoming mangrove reforestation site in Muntanhane. Within a few days, Jonas chose to accept the offer and joined the team! With the consistent income he earns, Jonas helps his parents with household expenses and pays for the cost of his education. His goal for the near future is to get a driver's license and begin recording his music. Jonas is even writing a song about conservation for his team!

MOZAMBIQUE



28
PROJECT SITES

Reviving Mozambique's Extensive Forests


16,263,695
TREES PLANTED

 1
NUMBER OF NURSERIES

 143 : 147
MALE TO FEMALE EMPLOYEES

 192
FULL-TIME EMPLOYEES

 290
TOTAL NUMBER OF EMPLOYEES

Kenya

From the highlands to the coast, Kenya has incredibly diverse forest types which have long supported communities and wildlife. In recent decades, Kenyan forests have been cleared for charcoal and timber, resulting in highly degraded land. This has caused unpredictable rain and weather patterns, resulting in landslides that have taken lives and damaged infrastructure.

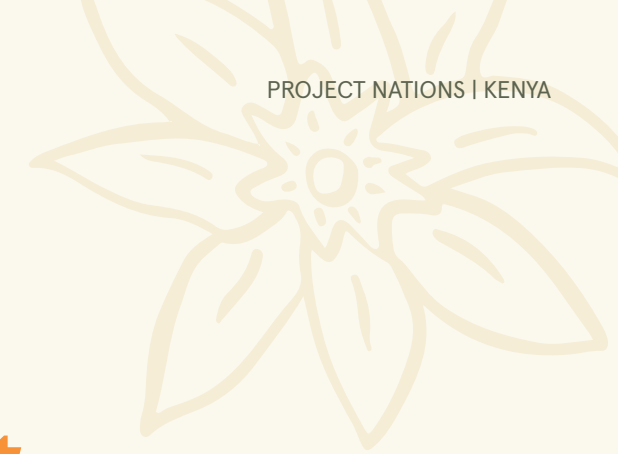
Eden began working in Kenya last year to plant trees, which will, in turn, reestablish a sustainable water supply, revive wildlife habitats, stabilize steep slopes prone to landslides, and secure livelihoods. In partnership with the Kijabe Forest Trust, Eden is planting Afromontane species within the 5,000-hectare protected Kijabe Forest. Eden is also restoring mangrove and coastal forests along the Northern Coast with the help of the David Sheldrick Wildlife Trust. Within one year, the international team in Kenya has planted over 4 million trees, making Eden Kenya the largest, most efficient reforestation organization in the country.



Kenya's In-House Female Plumber

Mary plays a vital role in the health of Eden's nurseries throughout Kenya. She works as the in-house plumber and is in charge of all water system maintenance. She had to overcome several challenges to get to where she is today. When Mary was in school, her father lost his job, leading to instability and financial hardship for her family. Due to her family's financial situation, Mary decided to go to a vocational school to become a plumber. She excelled in her classes and graduated with the skills she needed to succeed in the plumbing industry. Unfortunately, when COVID-19 hit, the job market suffered, and she could not find a job in her field of expertise.

In August 2020, Mary joined Eden as a nursery worker at the Mathatia nursery. Shortly after Mary joined the team, the National Director of Kenya visited the nursery. Each employee was asked to provide an introduction and background about themselves. When Mary revealed that she was a plumber, the National Director adjusted to her role, Mary is now Eden's in-house plumber for all nurseries throughout the country! Mary says she is happy to be part of Eden, where she can earn a living in her profession and give back to her family and community.



Kenya's Most Efficient Reforestation Organization



Central America

Central America is an ecologically diverse region with varying ecosystems, including tropical forests, subtropical forests, mountains, grasslands, mangroves, and wetlands. However, uncontrolled logging, poaching, mining, and farming all have resulted in the deforestation of Central America. Even protected areas in this region experience high rates of poaching and deforestation, impacting both the environment and the community.

During the COVID-19 pandemic, Eden launched projects in Honduras and Nicaragua. The La Tigra and Uyuca project sites in Honduras are restoring the area by producing, planting, and protecting forests through singling of coppice species and bare-root transfer methods. In Nicaragua, an agroforestry program was launched to work with local farmers to help provide food security for those impacted the most by deforestation. Within the first year of operations, 38 people joined the Central America team and planted more than 200,000 trees!



One of Eden's First Employees in Central America

Justo Pastor Zapata Ochoa is the Site Coordinator at the La Tigra project site in Honduras. Before joining the team at Eden, Justo was traveling far from home in search of work and could not find any stable jobs. When Eden launched the project site in La Tigra in early 2020, Justo was one of the first employees to join the team. He has played a vital role in getting the planting projects in La Tigra up and running. Justo says there is no better satisfaction than working in nature and restoring the environment. Now that he works with Eden, he has a stable job near his home that provides a consistent fair-wage income, allowing him to be with his family more often!

Reforesting an Ecologically Diverse Nation




216,577
TREES PLANTED


4
PROJECT SITES


1
NUMBER OF NURSERIES


38
TOTAL NUMBER OF EMPLOYEES

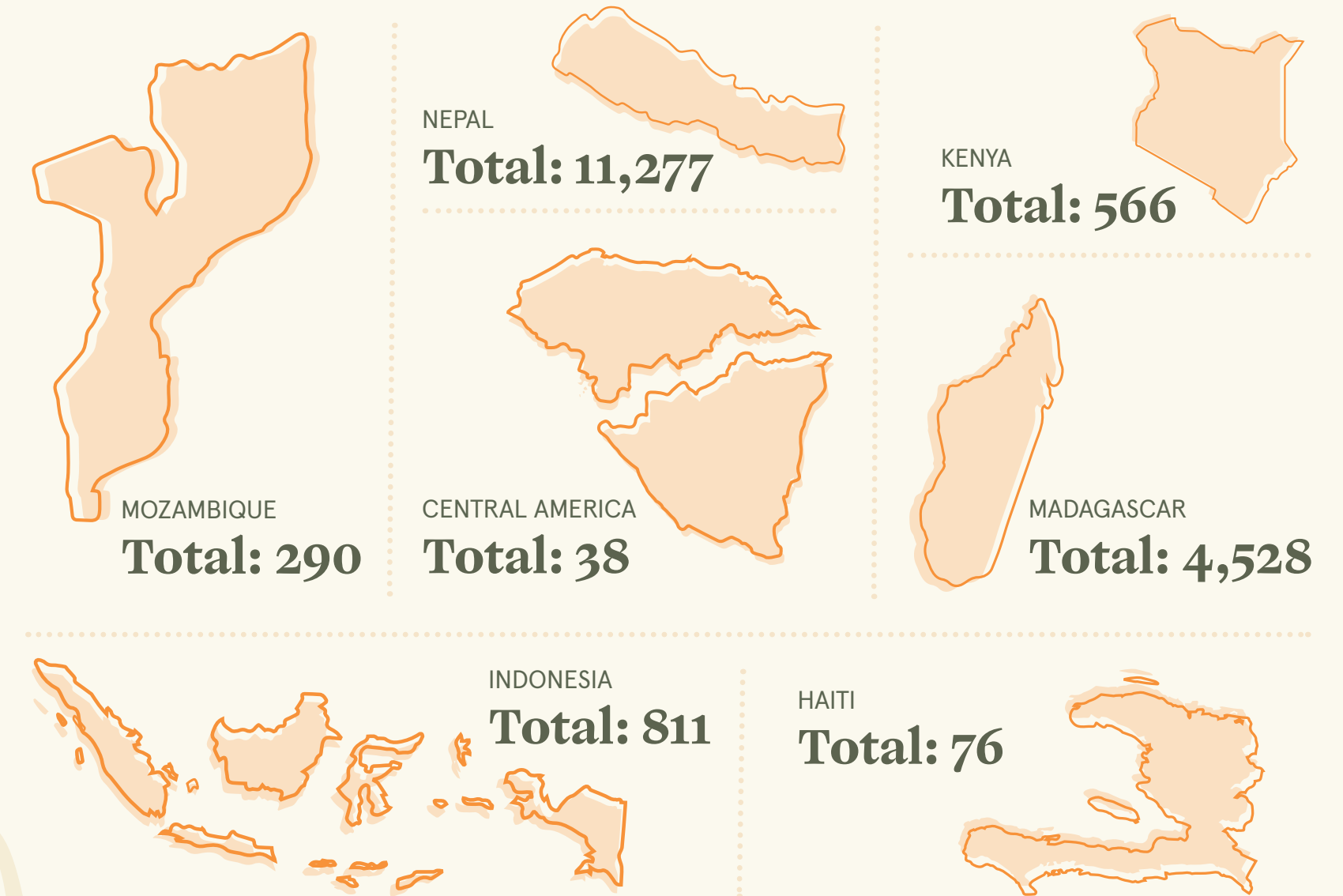
Global Impact

- 491**
NUMBER OF MICROENTERPRISES STARTED BY EDEN EMPLOYEES
- 4,508**
NUMBER OF PEOPLE WITH ACCESS TO CLEAN WATER
- 14,734**
ACCESS TO EDUCATION
- 38,064**
NUMBER OF PEOPLE WITH ACCESS TO HEALTHCARE
- 56,692**
NUMBER OF PEOPLE WITH ACCESS TO HIGH QUALITY FOOD

*Estimates based on employment numbers and the average household size of each nation according to the United Nations (2017) Household Size and Composition Around the World Data Booklet.



Eden's Global Workforce



Hundreds of Millions of Trees

PROJECT NATION/TREES PLANTED

ETHIOPIA	15,998,000	NICARAGUA	159,000
MADAGASCAR	407,247,643	HONDURAS	57,577
HAITI	2,154,893	MOZAMBIQUE	20,353,303
NEPAL	6,986,840	KENYA	4,929,240
INDONESIA	30,168,182		

TOTAL TREES
488,054,678



*Final numbers reflect 2020 planting audit

Financial Growth

“Growing by **275%** during such a difficult year is unheard of.”

DR. STEPHEN FITCH



*Income numbers reflect pre-audited financial statements



Corporate Partners

We could not do what we do without the support from corporate partners!

Corporate partners commit to planting a tree, or a certain number of trees, for each point of sale, service provided, or any other business model for achieving corporate social responsibility.

The corporate partners illustrated above have individually helped plant over 2,500,000 trees and create over 25,000 workdays for people living in extreme poverty across eight project nations. We are thankful for all of the support these corporate partners provide to help empower impoverished communities to restore the environment on a large scale.

Foundations / Grants

Foundation partners and grants provide funding to plant trees and support extreme poverty alleviation in Madagascar, Haiti, Nepal, Indonesia, Mozambique, Kenya, and Central America. The foundations and grants above each have helped plant over 2,500,000 trees and provide over 25,000 workdays for people living in extreme poverty.

The Bezos Earth Fund grant enhanced our capacity to launch new forest restoration projects, resulting in at least 35 million new trees by the end of 2020. At the same time, this grant will help strengthen our infrastructure in each project nation and enable us to move into several new countries.

We are grateful for the support these foundation partners and grants provide to help plant millions of trees, provide thousands of workdays for people in need, and expand our mission into new regions of the world.



Scaling for the Future

As the COVID-19 pandemic continues, Eden plans to continue to grow exponentially. People living in extreme poverty are in need of a consistent income, and the environment is in need of restoration. We plan to scale our operations not only by increasing the number of trees planted and employment opportunities for impoverished communities but also by expanding into new regions around the world!

Here are a few bullet points to inspire as we venture into 2021.

Our goal is to plant a minimum of 240 million trees in 2021. However, if sufficient financial support is provided, we are prepared to plant more than 360 million trees in just one year.

We will be expanding operations in Madagascar, Mozambique, Kenya, Nepal, Indonesia, Haiti, and Central America to restore additional areas that are highly impacted by deforestation.

We will open a minimum of five project nations. A relaunch of Ethiopia and the launch of Brazil, the Philippines Island, Guatemala, and Belize are at the top of the active expansion list.

Through your support, we can achieve the 2021 goals, scale to greater numerical planting heights, and transform communities, regions, nations, and perhaps the world.

Executive Staff

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FOUNDER/CEO

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CHIEF DEVELOPMENT OFFICER

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Eden Reforestation Projects

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